



PRESS RELEASE

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DAVE REID NAMED FIRST OR3 DIRECTOR

The County of Santa Cruz is pleased to announce Dave Reid has been selected as the first director of the Office of Response, Recovery and Resilience.

Reid, a UCSC graduate, is a 14-year County employee who has been working closely with CZU fire survivors for the past year. He will lead a new office responsible for emergency response, community preparedness, climate change mitigation and more.

“I’m honored to be chosen for this role,” Reid said. “There is no higher responsibility than protecting the residents of Santa Cruz County from disasters, preparing and building climate change resilience and helping our CZU Fire families through their recovery journey. I look forward to collaborating with the community as we meet these challenges together.”

Established by the Santa Cruz County Board of Supervisors in response to the CZU Lightning Complex fires, the Office of Response, Recovery and Resilience (OR3) serves as the County’s primary emergency response agency, while helping prepare for future disasters and other events, and assisting residents through the recovery process. The Office also helps prepare the community for climate change.

Reid previously served as a senior staff analyst for the Board of Supervisors. Over eight years, Reid worked extensively with constituents, organizing residents and building coalitions to address issues related to land use, environmental policy and social equity. Prior to that, Reid worked for the County’s Department of Public Works and Redevelopment Agency, and as a research scientist with the USGS. He has a comprehensive understanding of the science behind climate change and how our community and local government can prepare for and adapt to it.

In his new role, Reid will continue recovery work from the CZU Lightning Complex fire while working to mitigate future hazards and increase community resiliency, including using an equity lens to protect those most vulnerable to climate change and natural disasters.

For more on the Office of Response, Recovery and Resilience, visit <http://santacruzcounty.us/or3.aspx>.